

中国教育国际交流协会

际协〔2018〕104号

关于2018年中国教育国际交流协会 赴西班牙青年创新创业及领导力培养夏令营的 遴选通知

有关单位：

为加强中西两国教育交流，提升高校学生创新创业及领导能力，我会拟选派10名高校学生赴西班牙马德里参加为期10天的学习与实践活动。现将有关事项通知如下：

一、项目概况

（一）时间

2018年7月20日-29日

（二）内容概览（具体日程见附件）

1. 企业家精神及领导力课程，包括决策课程与实践、西班牙文化讲座，与青年企业家的研讨会，导师指导课程等。
2. GCC国际理解教育培训；
3. 西班牙文化体验及西班牙语实践；
4. 项目结束后还有机会参加为期一个月的企业实习（食宿费用自理）。

（三）语言

英语、西班牙语

(四) 食宿安排

早午餐由活动营地供应，晚餐自理，入住青年公寓。

(五) 申请要求

1. 热爱祖国、遵纪守法、具有良好的思想品德；
2. 身心健康、具有良好的心理素质和环境适应能力；
3. 具备较强的英语交际能力，有西班牙语基础者优先；
4. 年龄 18-30 周岁；
5. 独立生活能力强，具备较强的人际交往和团队协作能力。

(六) 项目费

项目费 15,800 元，由项目参加者个人承担，其中包含：

1. 项目期间所有课程、讲座及参观等活动费；
2. 项目期间国际医疗保险费；
3. 7*24 小时风险管理费；
4. 项目期间住宿费及早、午餐费；
5. GCC 国际理解教育培训费；
6. 项目期间由组织方安排的活动所产生的交通费。

费用不包括：

1. 国际往返机票；
2. 个人护照、签证申请等费用；
3. 项目期间晚餐；

4. 零花费等个人开支。

二、选拔程序

(一) 提交申请材料

1. 中、英文申请表

请申请人认真填写中、英文申请表格,所填信息应实事求是,内容充实。中文申请表学校意见栏中需填写所在院系或国际交流合作处负责人意见,并盖章。

2. 英文个人简历

要求写明希望参加项目的动机、期待的收获以及个人优势等。

(二) 网络面试

我办将为材料通过审核的项目参加者安排网络面试,考察学生英语及西班牙语水平、参与项目的期望等内容,具体时间另行通知。

请各校于 2018年5月15日(星期二)前完成报名汇总工作,将申请人材料电子版报送至我会。

联系人: 胡倩、孙馨

电话: 010-66416582 转 820、808

传真: 010-66414056

邮件: afs_18plus@126.com

附件: 1. 项目中文申请表

2. 项目英文申请表

3. 项目行程说明

中国教育国际交流协会秘书处
中外师生交流项目办公室
二〇一八年三月二十六日





附件 2 项目英文申请表

Summer Challenge: Youth Social Entrepreneurship & Leadership in Madrid

This is the application form for the Summer Challenge: Youth Entrepreneurship & Leadership program in Madrid.

*required fields

PERSONAL INFORMATION

1. **Name (Nombre)***

2. **Last Name (Apellidos)***

3. **Passport Number (N° Pasaporte)***

4. **Date of Birth dd/mm/yy (Fecha de Nacimiento)***

5. **Nationality (Nacionalidad)***

6. **E-mail address (Correo electrónico)***

7. **Phone number (N° teléfono)***

8. **Address (Dirección)***



9. **Zip / Postal Code (Código Postal)***

10. **City (Ciudad)***

11. **Province (Provincia)***

12. **Country (País)***

EDUCATION (EDUCACIÓN)

13. **College or University (Universidad)***

14. **Education Status (Nivel académico actual)***

- a. Undergraduate (Estudiante)
- b. Bachelor (Licenciado/graduado)
- c. Master

15. **Major (Título)***

16. **Language Skills (Idiomas)***

Select all that apply

	Beginner (Básico)	Intermediate (Intermedio)	Advanced (Avanzado)
Spanish (Español)			
English (Inglés)			

17. **Other skills (Otras competencias)***



ABOUT THE PROGRAM (SOBRE EL PROGRAMA)

18. What's your motivation to participate in this program? (¿Qué te motiva a participar en este programa?)

19. Do you already have a social project that you want to undertake? Tell us about it! (¿Tienes algún Proyecto social que quieras emprender? ¿Cuál?)

20. Other information (Otra información)*

Please include any important information that you consider important to participate in this program. (Añade cualquier tipo de información que quieras comunicar para participar en este programa):

21. Please attach your resume (Por favour adjunta tu CV)

Attached documents:

抵达第一天：7月20日，周五	
项目协调员机场接机，入住青年公寓下午：抵达并办理入住 晚上8:00：欢迎晚餐	
日程	活动安排
第二天 7月21日，周六 文化介绍	上午： 9:30-1:30-西班牙文化讲座及项目介绍 参与者将接受关于西班牙文化的讲座的内容以及整个项目的介绍 2:00-3:00-青年公寓午餐 下午： 3:30-5/6:30-游览马德里de los Austrias：步行马德里市中心的历史游览 晚餐前自由活动 7:00-晚餐 8:30-弗拉明戈舞表演
第三天 7月22日，周日 西班牙文化	上午： 9:30-11:30-游览El Rastro跳蚤市场 El Prado跳蚤市场是西班牙最受欢迎的露天市场，这里有各种各样的货品（全新的、二手的、古董）销售 12:00-1:30-参观El Prado博物馆：收藏有西班牙最著名的画作 2:00-3:00-午餐 下午： 3:30-5/6:30-市内自由活动 8:30-晚餐

<p>第四天 7月23日，周一 夏令营</p>	<p>上午课程： 9:30-1:30 -什么是社会创业？ -决策过程 -决策者课程第一步 2:30-3:30-午餐 下午课程： 4:00-5:00-参观Medialab Prado媒体中心 Medialab Prado媒体中心是一个探索从数字网络中产生的 实验和协作学习的生产研究传播基地 4:00-5:00-参观IMPACT HUB MADRID 晚餐前自由活动 8:30-晚餐</p>
<p>第五天 7月24日，周二 夏令营</p>	<p>上午课程： 9:30-1:30 -决策者课程第二步 -决策者课程第三步 2:00-3:30-青年公寓午餐 下午课程： 4:00-6:00-与青年企业家及专家研讨会 晚餐前自由活动 8:30-晚餐</p>
<p>第六天 7月25日，周三 夏令营</p>	<p>上午课程： 9:30-1:30 -决策者课程第三步 -决策者课程第四步 2:00-3:30-青年公寓午餐 下午课程： 4:00-6:00-思路设计课程 晚餐前自由活动 8:30-晚餐</p>

<p>第七天 7月26日，周四 夏令营</p>	<p>上午课程： 9:30-1:30 -决策者课程第五步 -决策者课程第六步 2:00-3:30-青年公寓午餐 下午课程： 4:00-6:00-参观Teamlabs工程www.teamlabs.es/es 晚餐前自由活动 8:30-晚餐</p>
<p>第八天 7月27日，周五 夏令营</p>	<p>上午课程 9:30-1:30 -决策者课程第七步 2:00-3:30-青年公寓午餐 下午课程： 4:00-6:00-参观工程El Puente and/or El Matadero 晚餐前自由活动 8:30-晚餐</p>
<p>第九天 7月28日，周六 夏令营</p>	<p>上午课程 9:30-1:30 项目展示，电梯演讲 2:00-3:30-青年公寓午餐 下午课程： 4:00-6:00-晚餐前自由活动 8:30-告别晚餐</p>
<p>第十天，7月29日，返回国内</p>	
<p>项目协调员从青年公寓到机场送机</p>	

ITINERARY

ARRIVAL DAY 1: Friday, July 20 th	
Program coordinator will pick-up students from airport and take them to hostel Afternoon: Arrival & Accommodation 8:00 pm: Welcome dinner	
SCHEDULE	ACTIVITIES
<p>DAY 2 Saturday, July 21st Cultural Orientation</p>	<p>Morning: 9:30 AM – 1:30 pm - Cultural Orientation & Introduction to the program. Participants will receive an orientation session about Spanish culture and will receive a presentation on the full program.</p> <p>2:00- 3:00 pm - Lunch at the hostel</p> <p>Afternoon: 3:30 – 5/6:30 pm - Guided visit Madrid de los Austrias: historical walking tour around the center of Madrid. Guided tour through the history of Madrid, starting at the Muslims Walls probably the oldest construction in Madrid, together with the group we will discover also the “Habsbourg District”. Students will be given a schematic overview of the history of Spain and of the sites they will see, as well as information on Madrid.</p> <p><u>Freetime before dinner</u></p> <p>7:00 pm - Dinner 8:30 pm- Flamenco show Get to know an authentic “tablao” flamenco.</p>
<p>DAY 3 Sunday, July 22nd Spain is Culture</p>	<p>Morning: 9:30 AM – 11:30 am – Visit to El Rastro El Rastro is the most popular open-air flea market in Spain. A great variety of products (new and used, antiques) can be found at el Rastro. El rastro offers the visitor a curious and entertaining walk and a surprise with each step.</p> <p>12:00 AM – 1:30 pm - Guided visit to El Prado Museum: Spanish greater painters Guided visit to one of the most important Spanish museums in the world</p>

SUMMER CHALLENGE
YOUTH SOCIAL ENTREPRENEURSHIP & LEADERSHIP

	<p>2:00- 3:00 pm- Lunch</p> <p>Afternoon: 3:30 – 5/6:30 pm – <u>Free afternoon in the city</u> 8:30 pm – Dinner</p>
<p>DAY 4 Monday, July 23rd Summer Challenge</p>	<p>Morning Sessions: 9:30 AM – 1:30 pm -What is Social Entrepreneurship? -Let's start with Changemaker Process -STEP 1. ME AS A CHANGEMAKER We begin by looking at ourselves, our personal qualities and the journey that got us here. We connect to others and to the ideas of changemaking.</p> <p>2:00- 3:30 pm- Lunch at the hostel</p> <p>Afternoon Sessions: 4:00 – 5:00 pm – Visit to Medialab Prado. It is a citizen laboratory for the production and research and dissemination of cultural projects that explores the forms of experimentation and collaborative learning that have emerged from digital network 4:00 – 5:00 pm – Visit to IMPACT HUB MADRID <u>Free time before dinner</u></p> <p>8.30 pm- Dinner</p>
<p>DAY 5 Tuesday, July 24th Summer Challenge</p>	<p>Morning Sessions: 9:30 AM – 1:30 pm -STEP 2. DISCOVERING CHALLENGES IN MY COMMUNITY We look around us and share and discuss issues we care about, heart breaks and things that need to change. Mostly, we listen and pick our fight! -STEP 3. IDEAS, INNOVATION & CREATIVITY We explore our creativity through innovation techniques to generate collective ideas for change. We put our talents and passions at the heart of it and choose an idea that makes our heart dance!</p> <p>2:00- 3:30 pm- Lunch at the hostel</p> <p>Afternoon Sessions: 4:00 – 6:00 pm – Talk with a Young Social Entrepreneur & talk with an expert. Talk with an expert on collaborative work, new educational programs and mentorship</p> <p><u>Free time before dinner</u></p> <p>8.30 pm - Dinner</p>
	<p>Morning Sessions: 9:30 AM – 1:30 pm</p>

SUMMER CHALLENGE
YOUTH SOCIAL ENTREPRENEURSHIP & LEADERSHIP

<p>DAY 6 Wednesday, July 25th Summer Challenge</p>	<p>-STEP 3. IDEAS, INNOVATION & CREATIVITY We explore our creativity through innovation techniques to generate collective ideas for change. We put our talents and passions at the heart of it and choose an idea that makes our heart dance!</p> <p>-STEP 4. THE PROJECT (Business Canvas Model) We turn ideas into projects by writing it down! And while we are at it we develop our idea, make it grow by adding all the dimensions a project should have: goals, activities, resources, team, budget and more...</p> <p>2:00- 3:30 pm- Lunch at the hostel</p> <p>Afternoon Sessions: 4:00 – 6:00 pm – Talk about Design Thinking. Design Thinking is a methodology to generate innovative ideas that focuses its effectiveness in understanding and giving solution to the real needs of the users</p> <p><u>Free time before dinner</u></p> <p>8.30 pm - Dinner</p>
<p>DAY 7 Thursday, July 26th Summer Challenge</p>	<p>Morning Sessions: 9:30 AM – 1:30 pm -STEP 5. ACTION! A plan without a deadline is... bad! Here we decide: what, when, how, who and we go do it! We will be going back and forth to the written project to adjust the plan!</p> <p>-STEP 6. TELL EVERYONE This is the time we share and celebrate with all of our community the hard work, the success and learnings of our project. Storytelling and communication will be trained!</p> <p>2:00- 3:30 pm- Lunch at the hostel</p> <p>Afternoon Sessions: 4:00 – 6:00 pm – Visits to projects: Teamlabs www.teamlabs.es/es Laboratories to live radical learning experiences. Work with leaders, professionals and entrepreneurs of the 21st century</p> <p><u>Free time before dinner</u></p> <p>8.30 pm - Dinner</p>
<p>DAY 8 Friday, July 27th Summer Challenge</p>	<p>Morning Sessions: 9:30 AM – 1:30 pm -STEP 7. REFLECTIONS & LEARNING During the whole process we will be giving and receiving feedback and self-assessing each step. At the end, we will look at it and see how much we have learned and decide how to continue in our changemaker path. Preparation of elevator pitch</p> <p>2:00- 3:30 pm- Lunch at the hostel</p>

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	<p>Afternoon Sessions: 4:00 – 6:00 pm – Visits to projects: El Puente and/or El Matadero</p> <p><u>Free time before dinner</u></p> <p>8.30 pm - Dinner</p>
<p>DAY 9 Saturday, July 28th Summer Challenge</p>	<p>Morning Sessions: 9:30 AM – 1:30 pm PROJECTS PRESENTATIONS. Elevator pitch It is a speech to present your projects to any potential client, stakeholder or investor, during the time of an elevator ride. We will make it in 3 minutes.</p> <p>2:00- 3:30 pm- Lunch at the hostel</p> <p>Afternoon Sessions: 4:00 – 6:00 pm – <u>Free time to enjoy the city before dinner</u></p> <p>8:30 pm – Farewell dinner</p>
<p>DEPARTURE DAY 10: Sunday, July 29th</p>	
<p>Program coordinator will pick-up students from hostel and take them to airport</p>	